

EarthCRED Token Sale Terms

1. Overview

- Token Name: EarthCRED (ERC)
- Token Type: BEP-20 (Binance Smart Chain)
- Total Supply: 6,000,000 EarthCRED tokens
- Presale Allocation: 900,000 tokens (15% of total supply)
- ICO Allocation: 2,100,000 tokens (35% of total supply)
- Sale Period:
 - Presale Start Date: December 1, 2024 (End date TBD)
 - ICO Period: (Dates to be announced after presale)
- Accepted Currency: BNB (Binance Coin)

2. Participation Requirements

- Wallet Requirement: Participants must have a valid BSC wallet (e.g., MetaMask or Trust Wallet) with sufficient BNB to purchase EarthCRED tokens.
- Minimum Investment: A minimum purchase amount may apply to ensure fair distribution.
- KYC/AML Compliance: Participants may be required to comply with KYC/AML procedures based on platform or jurisdictional requirements.

3. Token Pricing

- Presale Price: EarthCRED tokens will be offered at a discounted rate during the presale to reward early supporters.
- ICO Price: The ICO price will be set higher than the presale price, providing another opportunity to invest before public trading begins.
- Fixed Token Pricing: During both the presale and ICO, token prices will be fixed in BNB, with conversion rates determined by the prevailing BNB/USD exchange rate at the time of purchase.

4. Distribution and Vesting

- Distribution: Tokens purchased during the presale and ICO will be distributed immediately after the respective sale periods conclude.
- Vesting Period for Team and Advisors: Tokens allocated to the team and advisors will follow a vesting schedule (e.g., 12 months with a 3-month cliff) to ensure long-term commitment to the project.

5. Use of Funds

Funds raised during the token sale will be allocated as follows:

- Liquidity Provision: A portion of the funds will be used to provide liquidity on PancakeSwap and other decentralized exchanges to ensure smooth trading of EarthCRED tokens.
- Project Development: Funds will support further development of the EarthCRED platform, environmental initiatives, and partnerships with plastic credit providers.

- Marketing and Partnerships: A portion will be dedicated to marketing campaigns, exchange listings, and strategic partnerships to promote the adoption of EarthCRED.

6. Risk Disclaimer

Cryptocurrency and token investments carry inherent risks, including market volatility, regulatory changes, and potential loss of value. Participants should conduct thorough due diligence and consult financial advisors before participating. EarthCRED does not guarantee returns on investment, and token values may fluctuate due to market conditions.

7. Restrictions

Participation may be restricted in certain jurisdictions. It is the responsibility of participants to ensure compliance with the laws and regulations of their respective countries.

8. Refunds and Cancellations

Once EarthCRED tokens are purchased, they are non-refundable. Participants are urged to review all purchase details carefully before committing to the sale.

EarthCRED Whitepaper :

1. Introduction

EarthCRED is a revolutionary cryptocurrency designed to integrate sustainability into digital finance. By leveraging blockchain technology, EarthCRED connects businesses and individuals to eco-friendly initiatives such as the purchasing of plastic credits. With increasing global attention on reducing plastic waste and promoting sustainable practices, EarthCRED offers a unique platform that empowers companies of all sizes to offset their plastic usage through tokenized plastic credits.

2. The Problem

Plastic waste has become one of the most pressing environmental issues, with over 300 million tons of plastic produced each year, much of which ends up in landfills or oceans. While large corporations can purchase plastic credits to offset their waste, small and medium-sized enterprises (SMEs) often struggle to access this market due to high entry barriers, as plastic credits are typically sold in large volumes (one ton at a time).

Additionally, the existing plastic credit market lacks transparency and decentralization, making it difficult for companies to track their sustainability impact effectively. This leaves a large gap in the market for a decentralized solution that caters to businesses of all sizes.

3. The EarthCRED Solution

EarthCRED offers a decentralized platform for trading plastic credits in smaller, fragmented amounts. Businesses can purchase plastic credits with EarthCRED tokens to offset their plastic footprint, with the ability to buy credits in smaller increments such as 0.5 or 0.25 plastic credits, making it accessible for SMEs. Through partnerships with globally accredited plastic credit agencies, EarthCRED ensures that all credits purchased through the platform are valid and verifiable.

Furthermore, EarthCRED will facilitate the fragmentation of plastic credits, allowing companies with smaller plastic needs to participate in the green economy, making sustainability more accessible. The integration of blockchain technology ensures transparency and traceability, providing confidence to companies and their customers.

4. EarthCRED Tokenomics

The EarthCRED tokenomics are designed to support the project's long-term sustainability and provide economic incentives for both early adopters and long-term holders. The token will be the only medium of exchange on the EarthCRED platform to purchase plastic credits.

- Total Supply: 6,000,000 EarthCRED tokens.
- Presale Allocation: 15% (900,000 tokens) to raise initial funds.
- ICO Allocation: 35% (2,100,000 tokens) for broader distribution.

- **Liquidity Pool:** 20% (1,200,000 tokens) to ensure liquidity on decentralized exchanges like PancakeSwap.
- **Team and Advisors:** 10% (600,000 tokens) to incentivize and reward team members and advisors.
- **Marketing and Partnerships:** 10% (600,000 tokens) to drive awareness and adoption.
- **Reserve for Future Developments:** 10% (600,000 tokens) for ongoing developments and future expansion.

5. Use Cases

For Small and Medium Businesses: EarthCRED provides a platform where SMEs can purchase smaller amounts of plastic credits, enabling them to meet their sustainability goals. SMEs can buy increments of plastic credits that fit their needs without having to purchase an entire ton.

For Large Corporations: Large companies can also benefit from the EarthCRED platform by purchasing bulk plastic credits while taking advantage of the transparency and traceability provided by blockchain technology.

For Individuals: Individuals who are environmentally conscious can purchase EarthCRED tokens to participate in eco-friendly initiatives. They can contribute to plastic recycling efforts, track their impact, and be part of a global green movement.

6. Technical Overview

EarthCRED is built on the Binance Smart Chain (BSC) for its low transaction costs and high throughput. The smart contract, which governs the EarthCRED token, is audited and secure, ensuring that all token transfers and plastic credit purchases are transparent and immutable.

Key technical features:

- **Smart Contract:** Governed by a secure, audited smart contract that manages token distribution and airdrops.
- **Plastic Credit Gateway:** A dedicated payment gateway that links the EarthCRED token to the purchase of plastic credits, ensuring that credits can be bought at fixed USD rates irrespective of token price fluctuations.
- **Decentralized Exchange (DEX) Integration:** EarthCRED is integrated with PancakeSwap, allowing users to trade tokens easily.
- **Traceability:** Each plastic credit transaction is recorded on the blockchain, offering full transparency for buyers and sellers.

7. Roadmap

EarthCRED Roadmap

1. Q4 2024: BSC Smart Chain Testnet Launch

- EarthCRED tokens launched on the Binance Smart Chain Testnet to test functionalities, ensure security, and refine smart contract operations.

2. **Q1 2025: Presale and ICO Initiatives**

- Launch of EarthCRED presale (15% token allocation) and ICO (35% token allocation) to raise funds for project development, liquidity provisioning, and expansion.

3. **Q2 2025: Mainnet Launch**

- Full launch of EarthCRED on the Binance Smart Chain (BSC) Mainnet, allowing public trading and liquidity provision on PancakeSwap and other DEXs.

4. **Q3 2025: Plastic Credit Integration and Partnerships**

- Integration of EarthCRED with global plastic credit providers and the launch of the platform allowing companies to buy fragmented plastic credits via EarthCRED.

5. **Q4 2025: Platform Expansion and Marketing Push**

- Strategic marketing campaigns and partnerships to increase adoption, visibility, and liquidity of EarthCRED tokens. Continuous listing on coin aggregators like CoinMarketCap and CoinGecko.

6. **2026 and Beyond:**

- Development of new technologies and eco-friendly initiatives funded through EarthCRED, aimed at driving environmental sustainability and decentralization of plastic credits across various industries.

8. **Team**

The EarthCRED team consists of blockchain developers, sustainability experts, and business leaders with decades of combined experience. The advisory board includes industry veterans in environmental science, cryptocurrency, and legal compliance.

9. **Conclusion**

EarthCRED is more than just a cryptocurrency. It represents a bridge between digital finance and real-world environmental impact. With the global demand for sustainability rising, EarthCRED offers an accessible platform for businesses and individuals to participate in the plastic credit market, driving environmental change while creating economic value.

By purchasing EarthCRED tokens, users not only gain access to a promising cryptocurrency but also become part of a movement to create a cleaner, greener future.